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F R I E N D S



PRINCE OF
SONGKLA
UNIVERSITY

PSU Chinese Singing Contest

1. Award

- | | |
|-------------------------------|------------------------------|
| 1.1 First prize | 3,000 baht and a certificate |
| 1.2 Runner-up | 2,000 baht and a certificate |
| 1.3 2 nd runner-up | 1,000 baht and a certificate |

Note: All finalists will receive a certificate of participation.

2. Qualifications

- 2.1 Current student of PSU (any year)
- 2.2 Ability to sing in Chinese

3. Application Guideline and Contest Criteria

3.1 Qualifying Round

- Fill out the application form and upload a video clip of you singing Chinese to a backing track music. One entry should contain one song (any genre) of at least 2 minutes in length. The video should be an mp4 titled "contestant name + song name" (e.g. "Manee 甜蜜蜜").

- The committee will view the video clip entries and select the 10 finalists. Results will be announced on Friday, 10 January 2020, via the PSU International Affairs Office Facebook page @psuinteraffairs

Note: Contestants must not modify or auto tune the vocals in the video. If such modifications are found, the entry will be disqualified immediately.

3.2 Final Round

- The song in the final round must be different than the one used in the qualifying round.

- Upload the lyrics in MS Word document, along with the backing track (.mp3) of the Chinese song for the final contest.

The final round will be held during the Chinese Week event on 20 January 2020 at 17:00, in front of the Student Activity Building, Hat Yai Campus.

Note: Finalists are required wearing a school uniform or dress suitable for the song used in the contest.



4. Duration

4.1 Entry submission: from today until 3 January 2020

4.2. Announcement of finalists: 10 January 2020

4.3 Final contest: 20 January 2020, time: 5.00pm, during the Chinese Week event, in front of the Student Activity Building, Hat Yai Campus.

4.4 Final Schedule (20 January 2020)

Time	Description
5.00 – 5.30 p.m.	Register
5.30 – 6.00 p.m.	Contestants get ready for the singing contest
6.00 – 6.30 p.m.	Opening ceremony
6.30 – 8.00 p.m.	Competition
8.00 p.m.	Announcement of contest results

5. Criteria for judging

The judgment is made by a Chinese language expert committee, they will consider and judge according to the following criteria:

5.1 Qualifying Rounds

1. Rhythmic accuracy (25%)
2. Chinese pronunciation accuracy and clarity (25%)
3. Singing technique, voice, melodies (30%)
4. Expressiveness (20%)

5.2 Final Round

1. Rhythmic accuracy (20%)
2. Chinese pronunciation accuracy and clarity (20%)
3. Expressiveness and performance on the stage (30%)
4. Singing technique, voice, melodies (30%)

6. Application Conditions

6.1 Incomplete applications are considered void.

6.2 To change the finalist song prior to the performance, send an email to:

psugrowglobal@gmail.com, or contact staff, by January 12, 2020.

6.3 For more information, please call 074 28 2254 or psugrowglobal@gmail.com