



PSU Chinese Wearable Art Contest

Wearable Art is an expression of artistic creativity in the form of fashion apparel, and the PSU Chinese Wearable Art Contest is a presentation of Chinese culture through works of art in the form of fashion. Interested students are invited to design outfits by combining artistic ideas with various elements of Chinese culture, in order to design the most creative outfit, with no limits to the outfit styles and materials.

1. Contest format

Submit a sample photo of the outfit idea and application form. The top ten entries selected by the university judges will then continue to the finals. Entries selected in this round will receive a prize of 1,500 baht each, to support the creation of the actual outfit for the final round.

The ten finalists will be presented at Chinese Week on 22 January 2020 at the Student Activity Building, from 5.00 to 7.30 p.m. Contestants introduce themselves, present the names of outfits, concepts and inspiration for their works, using Thai or English language.

Note: The outfit designer and the model that shows the outfit doesn't have to be the same person.

2. Application process

2.1 Send the completed application form (including a photo of your outfit idea) by email to psugrowglobal@gmail.com, specifying the subject as “**Chinese Wearable Art Costume Contest**”, by 9 January 2020.

2.2 The International Affairs Office will select the top 10 entries to compete in the finals, which will receive 1,500 baht each for creating the actual outfit that will compete in the final round.

3. Final outfit judging criteria (100%)

3.1 Creativity in outfit design (45%)

3.2 Beauty of outfit (30%)

3.3 Costume presentation (25%)



4. Submission period

4.1 Entries can be submitted since now until 9 January 2020.

4.2 The final contest will be held on Wednesday, 22 January 2020, during Chinese Week, at the front of the Student Activity Building, Hat Yai Campus.

5. Awards

5.1 First prize: 3,000-baht scholarship and certificate

5.2 First runner-up prize: 2,000-baht scholarship and certificate

5.3 Second runner up prize: 1,000-baht scholarship and certificate

5.4 Honorable mention (seven awards): certificate.

6. Judges

6.1 Representatives from the PSU Arts and Cultural Center

6.2 Representatives from the Confucius Institute, PSU Hat Yai Campus

6.3 International Affairs Office staff